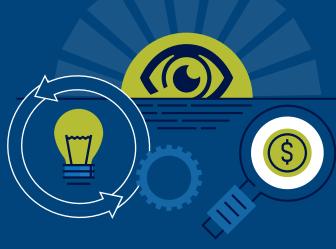
#### **Gartner**

# Supply Chain 2025 Planning Today for Tomorrow

It is nearly impossible to predict the future, but by examining trends, we can prepare for the unknown. Over the next 10 years, industry will face transformative challenges.

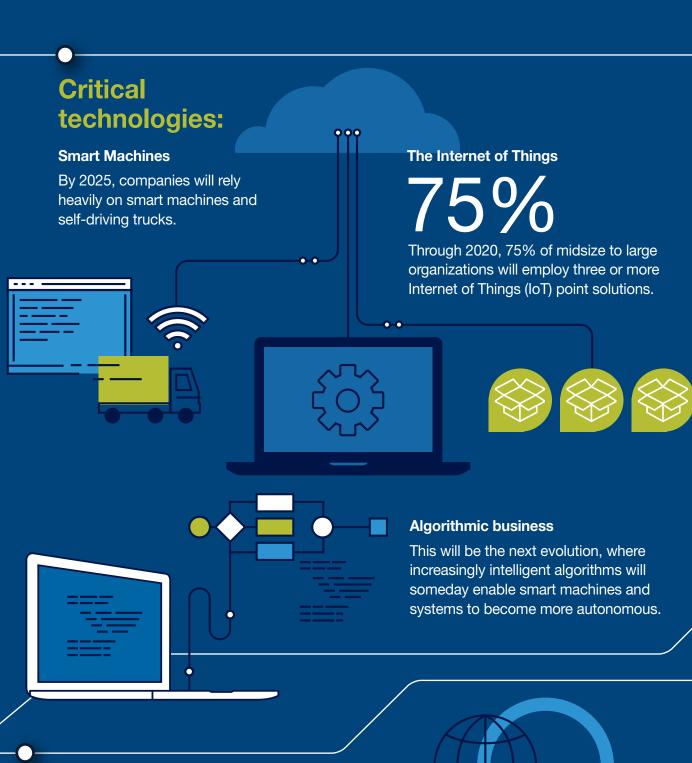
For supply chain executives, farsighted vision has never been more important.





#### **Looking beyond** the horizon

New technology is already redefining how business is conducted and how products move from supplier to customer. Organizations which stand still will fall behind.



### **Customers are changing too!**

As purchasing power shifts from developed nations to emerging economies such as China and India, businesses will need to embrace new product design and supply strategies to suit them. You may know today's customers, but will you recognize them tomorrow?



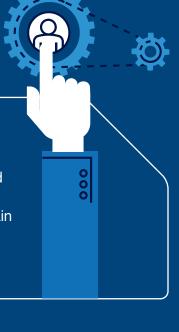
#### Then there's social responsibility and corporate redesign! A company's supply chain must be

more socially responsible in future.



to augment a globally shrinking workforce will be in high-demand as these changes put special emphasis on how the supply chain will operate and make decisions in the year 2025.

The creative use of technology



## So what's the next step?



Address the shift in purchasing power to

emerging economies

Embrace technology and analytics that will fuel algorithmic business



Illustrate strong corporate social responsibility to the financial community



Re-think company location and workforce makeup as labor supplies shrink

To learn more, join us at these must-attend events: **Gartner Supply Chain Executive Conference 2017** May 23 - 25 / Phoenix, AZ

gartner.com/us/supplychain

**Gartner Supply Chain Executive Conference 2017** 20 - 21 September / London, U.K. gartner.com/eu/supplychain

Gartner is a registered trademark of Gartner, Inc. or its affiliates For more information, email info@gartner.com or visit gartner.com